

PARTICIPATION GUIDE · EXHIBITOR PROSPECTUS

KOREA FINTECH WEEK 2026

Exhibitor Information Guide



DATE

November 25–27, 2026 (Wed–Fri)

VENUE

aT Center Exhibition Hall I and II, Seoul

— INTRO · WELCOME

WELCOME TO KOREA FINTECH WEEK 2026

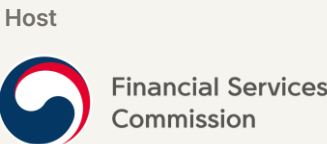
The Future of Korean Finance, All in One Place.

This government-led exhibition
shares the latest financial innovation **trends**, focusing on Korean and international
financial policy developments and **emerging technologies**.
It promotes **investment** and **collaboration** among participating companies
and **welcomes the general public** as Korea's largest **financial festival**.

— GREETING · A LETTER FROM THE ORGANIZER

A LETTER TO OUR EXHIBITORS

A Letter to Our Exhibitors



THE LETTER

2026 · KOREA FINTECH WEEK

Thank you
for considering a booth at Korea Fintech Week 2026.

Since its launch in 2019, the exhibition has provided an annual overview of changes in the financial industry, technology trends, and **developments in financial innovation** through its seventh edition last year.

Building on these achievements, we organized this year's event around the following priorities.

"Let us build an exhibition companies want to join,
and one that industry professionals and the public want to visit."

To that end, we broke with past practice and rethought every aspect of planning, procedures, and operations, exploring **more than 30 changes**. Here are a few of the key directions we would like to share.

- 01 We planned from the exhibitor's perspective to maximize your benefits.
- 02 We built our largest-ever program lineup to give industry professionals and the public plenty to take away.
- 03 With GFTN and global fintech companies participating, we worked to grow it into a global exhibition.

Showcase your exceptional services at this exhibition!
Opportunities and results beyond your expectations await.
Thank you.

01 — OVERVIEW

Beyond Finance, Into the Future

Fintech is transforming the future of finance, and the world is watching:
one stage like no other: **Korea Fintech Week 2026**

As accelerating digital transformation reshapes the global financial ecosystem in 2026,
financial services **powered by AI, blockchain, digital assets,**
and other innovative technologies are becoming the new standard.

Centered on building global partnerships and attracting investment,
2026 Korea Fintech Week goes beyond a conventional exhibition to foster
practical business collaboration and build an innovative financial ecosystem.



GLOBAL PARTNERSHIP

INVESTMENT & IR

ECOSYSTEM

Event Overview / Fact Sheet

EVENT	Korea Fintech Week 2026
DATES	November 25–27, 2026 (Wed–Fri) / 3 days
VENUE	aT Center Exhibition Hall I and II, Seoul
SCALE	Exhibition Hall I: 3,793 m ² · Exhibition Hall II: 4,254 m ²
HOST	Financial Services Commission
ORG.	Fintech Center Korea

EXPECTED VISITORS

Projected Attendance

15,000 visitors

MEDIA EXPOSURE

Projected Online & Offline Reach

1.5M impressions

TOTAL BOOTHS

Total Booth Count

120+ booths

Full Program / 3-Day Program

DAY 01 · NOV 25 WED.			DAY 02 · NOV 26 THU.			DAY 03 · NOV 27 FRI.		
Policy Sharing DAY			Business DAY			Public Participation DAY		
Sharing Financial Policy Visions and Fostering Global Dialogue			Sharing Business Trends and Industry Insights			Expanding Public Participation Through Financial Technology and Investment Programs		
	[Main Stage]	[Sub Stage]		[Main Stage]	[Sub Stage]		[Main Stage]	[Sub Stage]
10:00–11:00	Opening Ceremony Financial Services Commission & Fintech Center Korea (Simulcast)			Digital and AI Transformation The Future of Insurance Industry: Growing Together with Startups General Insurance Association of Korea	Security · Quantum The New Frontier of Financial Security: AI & Digital Assets Financial Security Institute		Employment Career Mentoring & Consultation with Financial Industry Professionals Korea Fintech Industry Association	Financial Management Introduction to Fintech Services for Investment and Daily Life Korea Fintech Industry Association
11:00–12:00	Exhibition Demos Financial Services Commission & Fintech Center Korea			AI New Financial Markets in the Age of Agentic AI KFTC	Security · Quantum Quantum Computing and the Future of Finance IBM		Employment Fintech & Big Tech Recruitment Trends Korea Management Association Consulting	
13:00–14:00	Fintech Investment Investment MOU Signing Ceremony FSC & Fintech Center Korea	Fintech Support AI Solutions for Digital Transformation in the Financial Industry ㉠ Korea Credit Information Services		Fintech Support Introduction of the Financial Startup Support Programs dcamp	Digital and AI Transformation Digital Innovation Cases in the Banking Industry Korea Federation of Banks		Digital and AI Transformation Finance: Experience Innovation over Technology banksalad	Fintech Investment KDB NextRound Fintech Special Round Korea Development Bank
14:00–15:00	Financial Policy <High-Level> Financial Policy Forum Korea Institute of Finance	Payment The Present and Future of Overseas QR Payment Markets Korea Financial Telecommunications & Clearings Institute		Fintech Investment Tech-Finder Showcase Financial Supervisory Service	Digital and AI Transformation Designing Customer-Centric Services Viva Republica Inc.		AI Generative AI: Rewriting the Way We Work Korea Management Association Consulting	
15:00–16:00	Financial Policy Global Financial Innovation and AI Governance GFTN	Digital Asset Fintech Scale-Up Strategies with AI & Digital Assets Samjong KPMG		Fintech Investment Fintech Innovation Fund Reverse IR Korea Growth Investment Corporation	Financial Management Building Savings and Managing Pensions for Young Professionals Korea Life Insurance Association		Digital Asset Digital Asset Investment Outlook and Strategies Korea Financial Investment Association	
16:00–17:00	Payment The Future of Cross-border Payment Infrastructure GFTN	Financial Policy Financial Policy Forum Korea Institute of Finance		Fintech Investment Fintech Startup Investment Meetup Korea Growth Investment Corporation	AI Agentic AI Era: Conditions for Insurance Transformation Korea Insurance Research Institute		Financial Management Practical Know-how from Successful Investors Korea Financial Investment Association	Fintech Support Best Booth and Fintech of the Year Awards Ceremony FSC & Fintech Center Korea
17:00–18:00	Financial Policy Asian Financial Connectivity and Global Expansion GFTN	Digital Asset The Future of Digital Asset Market and Financial Environment Digital Convergence Industry Association			Fintech Support Fintech Idea Competition & Award Ceremony FSC & Fintech Center Korea		All 34 Programs	

01 — OVERVIEW

What Sets Korea Fintech Week 2026 Apart

Programs designed to highlight industry trends, strengthen global networks, and **create real business value**

01

GLOBAL

**“Global Fintech”
Exhibition**

Global Fintech Exhibition Featuring
Prominent International Speakers and
GFTN.

Expanded Opportunities for
Collaboration and Promotion Through
Korean and Global Fintech Networks.

02

NETWORKING

**A Platform for Creating Real
Business Results**

Business Matching Between Innovative
Fintech Startups, Financial Institutions, and
Leading Investors.

Over 12,000 Participants · 400+
Networking Meetings

03

PROFESSIONAL

**“A One-of-a-Kind Exhibition”
Offering Outstanding
Value for Participants**

As a government-led financial exhibition,
it is the only platform bringing together
large, midsize, and small companies from
Korea and abroad, along with related
industry organizations.

04

FUTURE

**“Comprehensive Insights”
Sessions**

Thirty-five comprehensive insight
sessions spanning global trends and
programs for every generation, including
keynote speeches, Big Tech sessions,
seminars, and more.

A Network- and Outcome-Driven Global Fintech Platform

Korea Fintech Week 2026

Event Structure

A MAIN PROGRAM	B SPECIAL EVENT
Main Program	Special Event
01 120+ Exhibitor Booths Themed booths for financial companies, big tech, fintechs, global fintech companies, support organizations, etc.	01 Pre-Registration Event First-come, first-served vouchers redeemable on-site for pre-registered visitors
02 35+ Programs A wide range of programs for industry professionals, the general public, investors, students, etc.	02 Stamp Tour Collect stamps at booths and receive prizes on a first-come, first-served basis
03 Business Meetup Business matching between exhibitors and investors, with dedicated meeting space	03 Best Booth Voting & Mock Investment Experience A mock investment event tied to the visitor-voted "Fintech of the Year Award"
04 Global Pavilion A pavilion exhibition featuring leading international fintech companies and institutions	04 Docent Tour Guided exhibition tours for schools, companies, and groups
	05 Upcycling Experience Hands-on booths where visitors can create event merchandise from discarded cards and plastic

02 — PROGRAM

Korea Fintech Week 2026 Opening Ceremony

Opening Ceremony · November 25, 2026 (Wed) · 10:00–10:50

A / PROGRAM

Order of Events

10:00–10:05	VIP Arrival and Theme Video
10:05–10:11	Opening Performance
10:11–10:16	Welcome Remarks – Financial Services Commission
10:16–10:31	Congratulatory Remarks

10:31–10:50

KEYNOTE

Keynote — Todd Fox

(President, Visa Economic Empowerment Institute)

— Nirmala Sitharaman

(Minister of Finance and Corporate Affairs, India)

B / KEYNOTE SPEAKER

Keynote Speaker



Todd Fox

Visa
Visa Economic Empowerment Institute
President

President of the Visa Economic Empowerment Institute and a leader in global payment infrastructure and financial inclusion strategy.

In his keynote, he will share new market opportunities created by digital finance.



Nirmala Sitharaman

India
Ministry of Finance and Corporate Affairs
Minister

A key figure in strengthening financial cooperation between Korea and India, she has also been recognized by Forbes as one of the world's most powerful women.

Since the Korea–India summit, she has continued to emphasize the importance of financial cooperation between the two countries.

Exhibitor Benefits & PR Plan

A. EXHIBITOR BENEFITS

A EXHIBITOR BENEFITS

01	Promotional Exposure Through Our Largest-Ever Program Lineup * Each program's host organization is responsible for drawing its own audience.
02	Exhibitor Information and Logo on the Official Website
03	Exhibitor Exposure on Display Boards at Four Venue Locations
04	Exhibitor Promotion via Promotional Materials
05	Opportunity to Screen a PR Video During the 10-Minute Breaks Between the 35 Programs (Conditions Apply)
06	Opportunity to Join the In-kind Partnership Program
07	Automatic Entry into the Rising Fintech of the Year Award for Fintech Booth Exhibitors
08	Fintech Exhibitor Profile Book Published on the Official Website & Distributed to Financial and Investment Institutions
09	Best Booth Award for Standard Fintech Exhibitors (Includes a free independent booth next year)

B. PR & AUDIENCE PLAN

PR & AUDIENCE PLAN

01	Online PR	Exhibitor Profiles on the Official Website
02	Press Release	Press Coverage Before and After the Event
03	Online & Offline Ads * 2× Budget Increase	Promotion Through Online Supporters, Media, Blogs, and Social Media
04	Partners	Partner Promotion Through 26 Exhibition Task Force Organizations
05	Group Tour	Group Tours for Schools, Companies, and Other Groups

03 — INFORMATION

Korea Fintech Week 2026 Participation Guide

How to Apply · Booth Information

Application Period **July 30** (Thu), 2026 – **August 31** (Mon), 2026, by 4:00 p.m.

A / PROCESS



B / BOOTH INFORMATION

LOCATION	TYPE	BOOTH TYPE	SPEC
3F Hall II	Financial Pavilion	Independent Booth	Space Only (5 × 5 m)
3F Hall II	Global Pavilion	Pavilion Booth (20 m × 12.3 m)	Art-Wall Booth Provided within the Pavilion (2 × 2 m)
1F Hall I	Fintech Pavilion	Independent Booth	Space Only (5 × 5 m)
1F Hall I	Fintech Pavilion	Standard Booth	Art-Wall Booth (3 × 3 m)
1F Hall I	Partner Pavilion	Independent Booth (Must apply with four partner fintech companies)	Space Only (5 × 5 m)
1F Hall I	Partner Pavilion	Standard Booth	Art-Wall Booth (3 × 3 m)

03 — INFORMATION

Booth Floor Plan (Draft) / Floor Plan

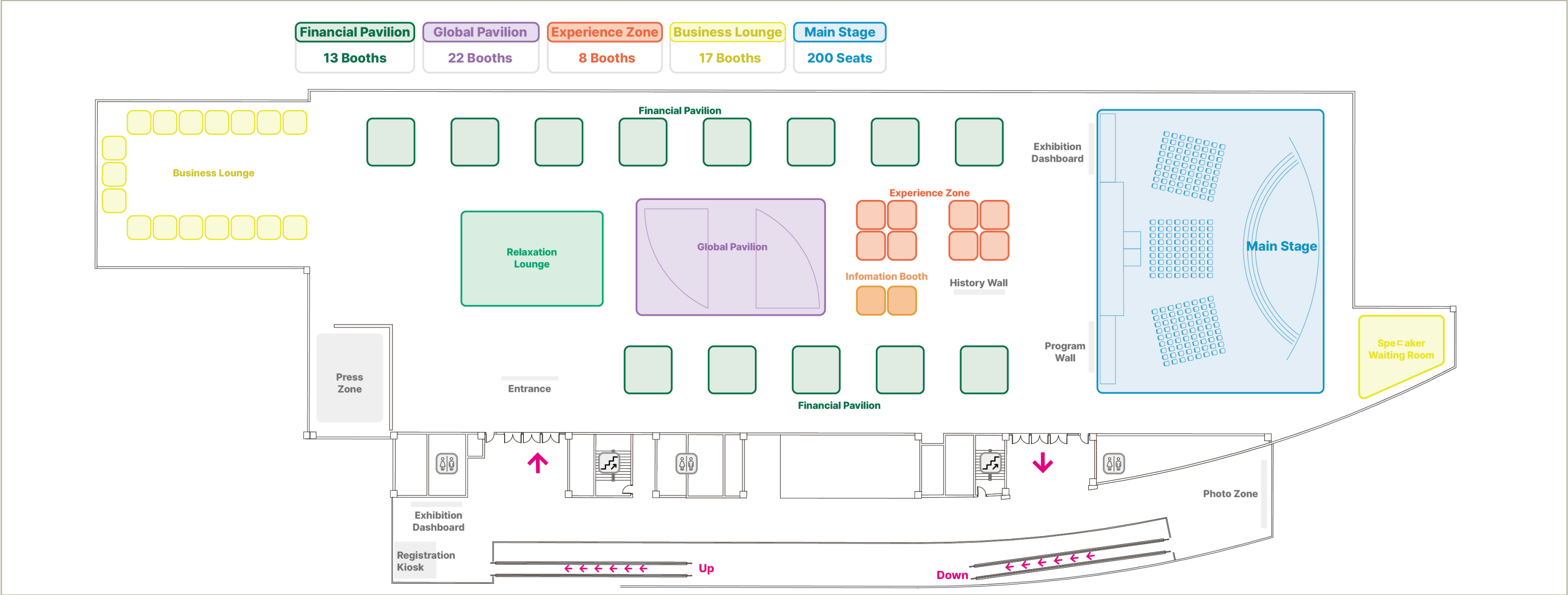
3F, Exhibition Hall II

— COMING SOON —

**Final Booth Layout
To Be Provided Later**

(The layout below is subject to change)

Floor plan will be finalized prior to opening



Booth Floor Plan (Draft) / Floor Plan

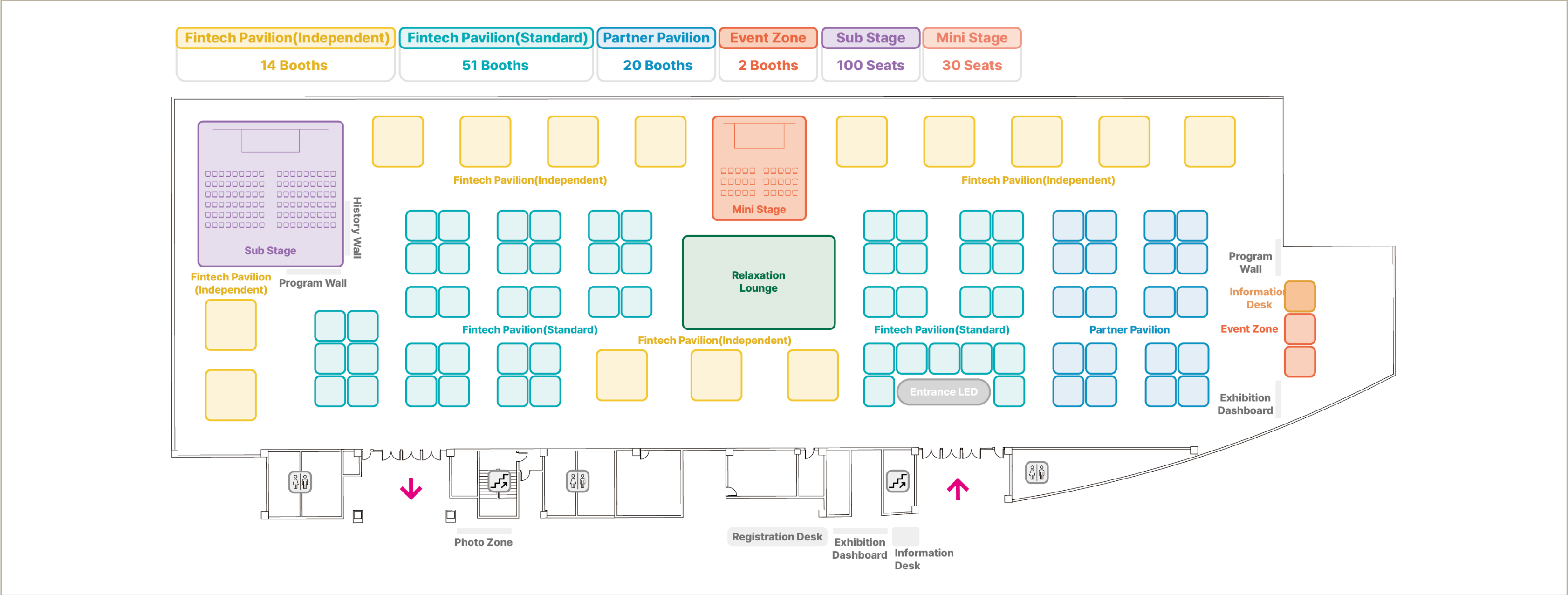
1F, Exhibition Hall I

— COMING SOON —

**Final Booth Layout
To Be Provided Later**

(The layout below is subject to change)

Floor plan will be finalized prior to opening



03 — INFORMATION

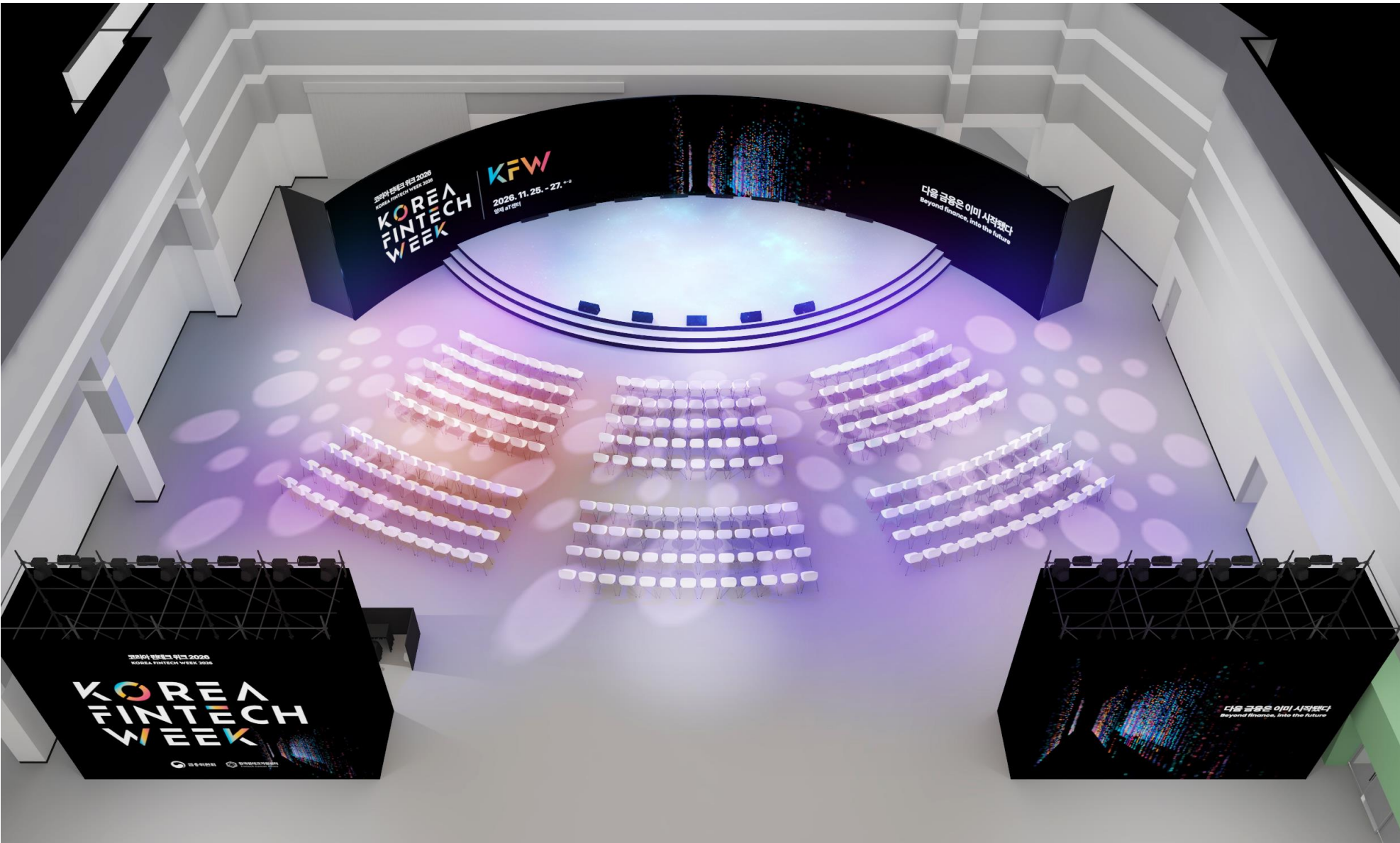
Main Stage / Stage Design

3F, Exhibition Hall II

— COMING SOON —

Final Stage Images To Be Provided Later

Final stage images will be provided prior to opening

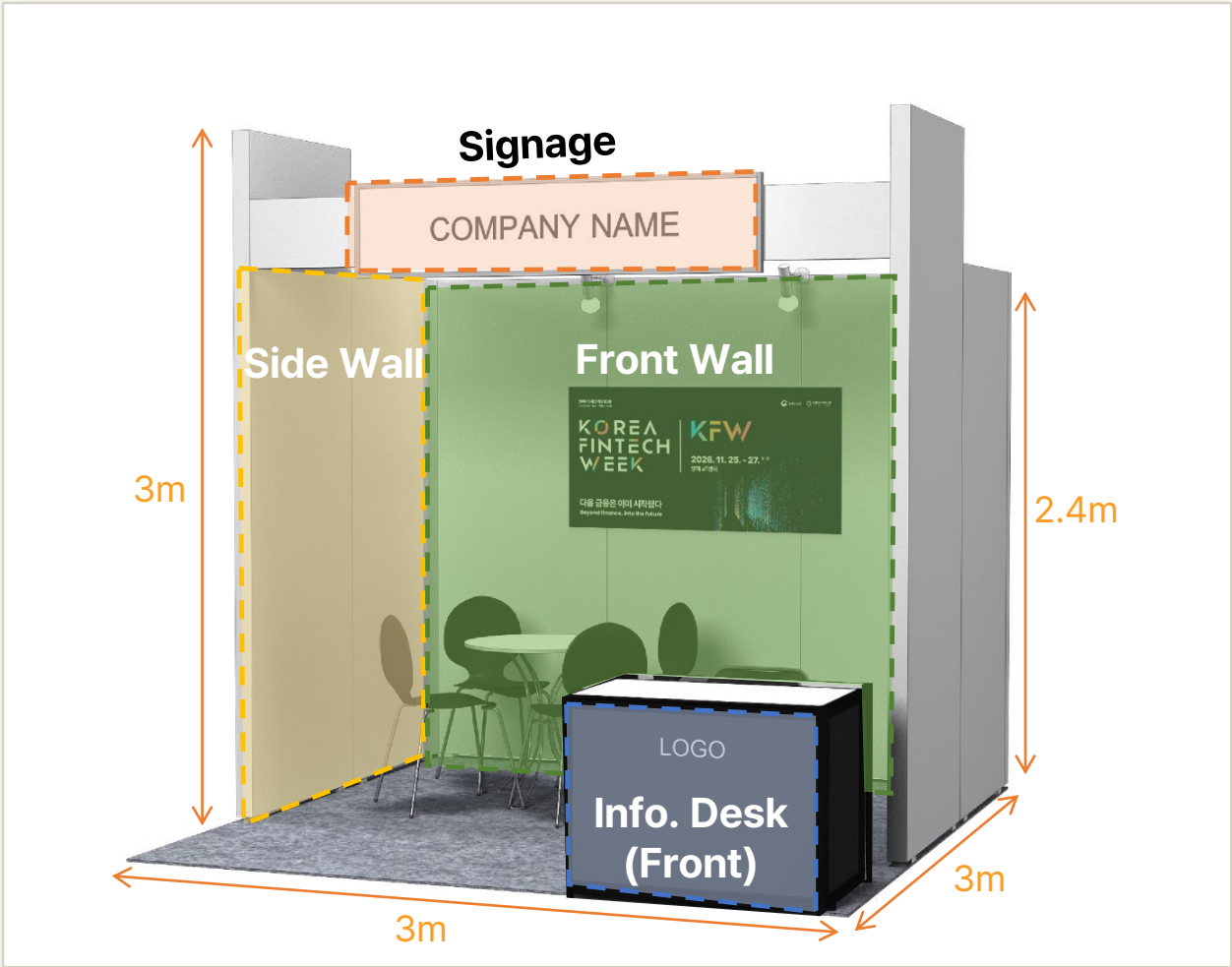


03 — INFORMATION · BOOTH DESIGN

Standard Booth

The organizer provides the booth structure and basic furnishings as a complete package.
Exhibitors only need to prepare graphics, displays, and content.

A · BOOTH REFERENCE



B · SPECIFICATIONS

Booth Specifications · Included Items

DIMENSION · W × D × H		
3 × 3 × 3 m		
01	Basic Structure	Art wall, carpentry structure, and lighted signage
02	Basic Furnishings	1 info desk · 1 chair
03	Power & Lighting	1 duplex outlet (1 kW) · 2 spotlights
04	Additional Requests	TVs, upgraded tables/chairs, stands, etc. Apply separately after booth confirmation (paid options).

C · IMPORTANT NOTES

Booth Guidelines

1 Print Material Dimensions

- ① Front wall: 2,920 × 2,400 mm
 - * End booths (left/right): 2,880 × 2,400 mm
- ② Side walls (left/right): 1,000 × 2,400 mm
- ③ Info desk front: 970 × 662 mm

2 Materials & Attachment Methods

- No residue-leaving tape, pushpins, or writing on walls
- Printed graphics must use removable adhesive vinyl sheets only
- Use S-hooks on the booth frame for hanging installations
- All attachments must be removed and the booth restored after the event

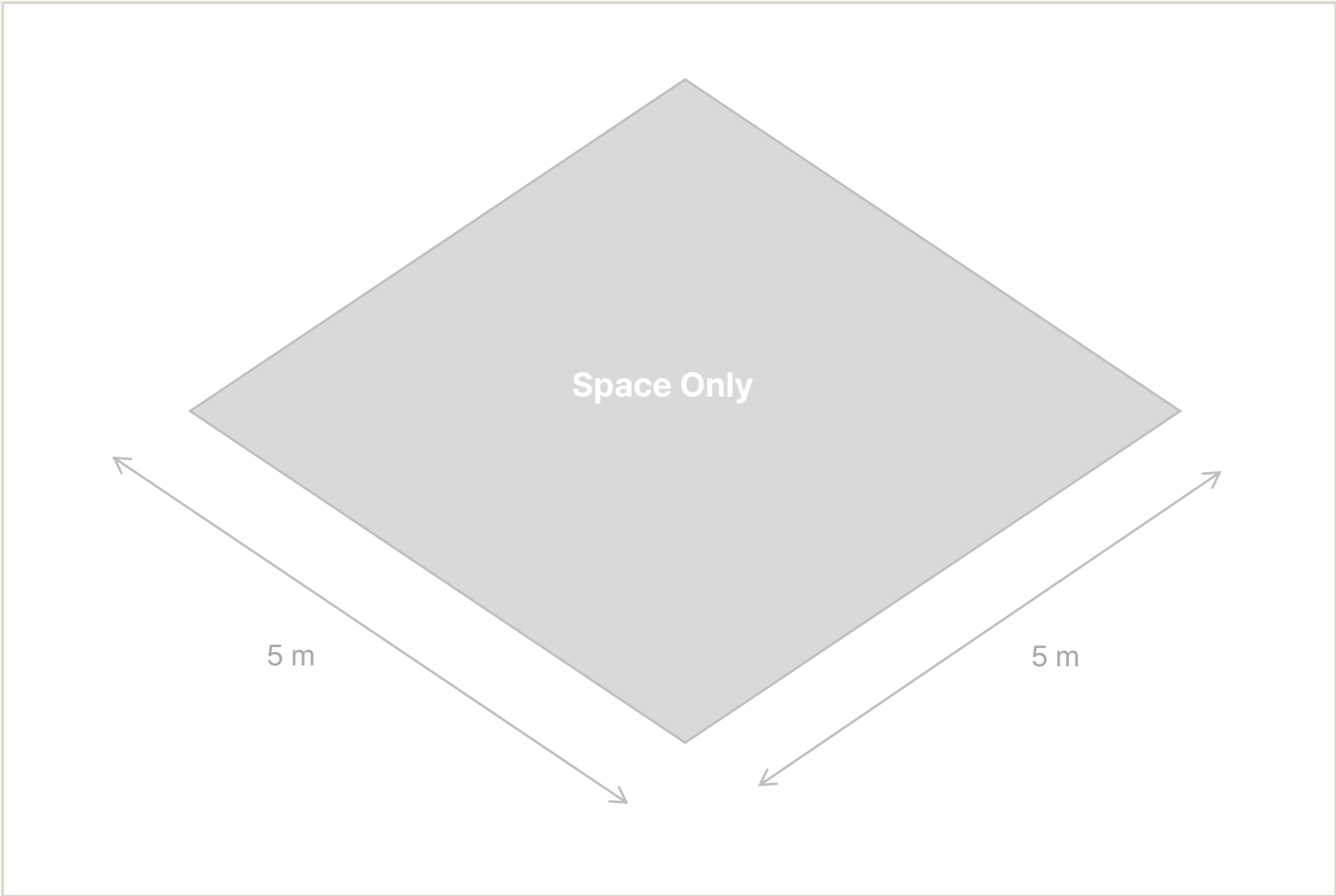
3 Print & Installation Services Paid

- ① Wall panel printing & installation
 - Adobe Illustrator file (per wall) + reference files (JPG, PNG)
: KRW 200,000 (VAT excluded) * Design fee not included
- ② Info desk front
: KRW 100,000 (VAT excluded) * Design fee not included

Independent Booth

An exhibitor-designed booth where participants **select their own contractor for design and installation.**
Fully customizable to showcase your brand identity, with support for large structures and media installations.

A · BOOTH REFERENCE



B · SPECIFICATIONS

Booth Specifications · Included Items

SPACE ONLY · W × D		
5 × 5 m / 3 × 6 m or larger		
		Space Only
01	Booth Construction	Exhibitor-selected contractor · custom design · independent installation
02	Design Freedom	Flexible layout: brand colors, graphics, large media walls, interactive zones, etc.
03	Power · Infrastructure	Apply separately for power supply, internet, and additional capacity
04	Installation · Teardown	Separate work notification required · setup on designated move-in days · teardown on closing day
	! Please Note	Minimum of two booths required (1 booth = 3 × 3 m)

03 — INFORMATION · BOOTH DESIGN

Global Pavilion

A pavilion where institutions and companies from multiple countries **share a single independent booth**.

The organizer manages every aspect of exhibition preparation, so exhibitors only need to prepare their content. · Additional rental items are available at an extra cost.

A · PAVILION REFERENCE



B · TURN-KEY SERVICE

Organizer-Managed Service

JUST SHOW UP · WE HANDLE THE REST

Just prepare your content.

Booth construction, furnishings, printing, installation, and teardown are fully managed.

INCLUDED		Included · Organizer-Managed
01	Pavilion Design	Planning and design of a shared independent-booth pavilion for institutions and companies from multiple countries
02	Basic Booth Construction & Furnishings	Booth structure, info desk, chairs, standard lighting, and basic power supply
03	Company Name & Logo Printing	Printing and installation of company names, logos, and overview graphics
04	Shared Operations Support	Shared infrastructure, including meeting zones, information desks, and interpretation services
OPTIONAL		Additional Cost
Additional Promo Materials		Monitors · TVs · LEDs
		Extra Furniture & Fixtures
		Additional Power · Capacity
		Custom Interiors
		Giveaways & Merchandise

The rental add-ons listed above incur additional charges upon request. Please contact us in advance for inquiries and quotations.

03 — INFORMATION · BOOTH DESIGN

Global Pavilion

Global Pavilion booths come in two options to suit different space requirements:
20 standard booths (2 × 2 m) and 2 expanded booths (3 × 3 m)

A · PAVILION BOOTH (A)

Standard Booth (20)



Info Desk Set	1EA	1.5 × 0.5 × 0.75 m
Signage & Stool	1EA	Stool
TV	1EA	43-inch
Outlet	1EA	220 V Duplex Outlet

B · PAVILION BOOTH (B)

Expanded Booth (2)



Info Desk Set	1EA	1.5 × 0.5 × 0.75 m
Signage & Stool	2EA	Stool
TV	1EA	65-inch
Outlet	1EA	220 V Duplex Outlet

03 — INFORMATION · BOOTH DESIGN

Global Pavilion

Pavilion concept showing multiple countries and institutions sharing one booth (sample images based on actual construction specifications)

01 · WIDE VIEW Open arched structure · front perspective view



02 · WIDE VIEW



PAVILION HIGHLIGHTS

One roof,
many nations on stage

- Shared info desk for multiple countries and institutions
- Logo and name lightboxes installed for all exhibitors

03 — INFORMATION · TRACK RECORD

Last Year's Exhibitors

These companies participated last year. Use them as a reference when selecting your booth type.

01 · Financial Pavilion Independent Booth	02 · Fintech Pavilion Independent Booth	03 · Fintech Pavilion Standard Booth	04 · Partner Pavilion Independent / Standard Booth	05 · Global Pavilion Pavilion
kakaobank	N pay	moin	Shinhan Venture Investment	ORACLE
Hana Financial Group	kakaopay	CREDOS PARTNERS UNLEASH YOUR POTENTIAL WITH TRUST	SEOUL FINTECH LAB	주한미국대사관 U.S. Embassy Seoul
Industrial Bank of Korea	toss	WINSTECHNET INNOVATE NEXT SECURITY	KFTC Korea Financial Telecommunications & Clearings Institute	HKTDC 香港貿發局
WOORI FINANCIAL GROUP	banksalad	paymint. a kakaopay company	koscom Corporation	InvestHK
Shinhan Financial Group	QuotaLab.	DeepSearch	전북창조경제혁신센터 Jeonbuk Center for Creative Economy & Innovation	ALTARA VENTURES
KB Financial Group	hanpass	THECHEAT	한국핀테크산업협회 KORFIN Korea Fintech Industry Association	FF Fairfax County Economic Development Authority
monimo	AI ZEN	NoriS	SUNG KYUN KWAN UNIVERSITY(SKKU)	PayPal

03 — INFORMATION · EXHIBITOR VOICE

Exhibitor Interview / Case No. 01

COMPANY

AIMS

CEO
Jongyoon Lim



FINTECH · INDEPENDENT From a Company Exhibiting in the Fintech Pavilion with an Independent Booth



COMPANY AT A GLANCE

SINCE	Founded in 2017 · B2B-focused Insurtech
TECH	AI for Automating Insurance Claims Review · Licensing + API Services
AWARDS	Selected for the FSC's K-Fintech 30 in 2023 · Shinhan Future's Lab Top Innovation Award
FUNDING	Raised funding in 2023 and 2024

// We invested KRW 30 million and generated more than KRW 500 million in revenue.

- 01 · WHY

For us, introducing our technology and services to financial institutions and creating opportunities for collaboration is essential. To present our company, team, and technology in an official setting, we decided to participate in Korea Fintech Week, Korea's leading fintech exhibition, and have **taken part every year since 2019**. We started with a standard booth and, as the company grew, upgraded to an **independent booth for the first time last year**.
- 02 · COST

Costs vary significantly depending on how you design your booth. In our case, we invested **KRW 10 million in booth space, KRW 16 million in booth construction, and KRW 4 million in giveaways and brochures**. The key is investing efficiently and creatively within your budget.
- 03 · RESULT

We participate with the goal of gaining one new client. By investing approximately KRW 30 million, we have created **revenue opportunities worth KRW 500 million to 1 billion**, resulting in an excellent ROI. After last year's exhibition, we signed a **contract with Mirae Asset Life Insurance**, and this year we recently secured a **contract with Samsung Life Insurance**. From a branding and marketing perspective, an independent booth has proven to be far more effective.

TOTAL BOOTH INVESTMENT

KRW 30 Million

REVENUE GENERATED

Approx. KRW 500 Million

03 — INFORMATION · EXHIBITOR VOICE

Exhibitor Interview / Case No. 02

FINTECH · INDEPENDENT From a Company Exhibiting in the Fintech Pavilion with an Independent Booth

// It was the **best platform** where both **business contracts and investment** came together.

01 · TECH

Using only a smartphone camera to capture and verify fingerprints and faces simultaneously, our **contactless multi-biometric authentication (AEROX)** technology is driving digital innovation in finance. Our fingerprint-authenticated e-signature solution has been adopted by **ten major Korean insurers, including Samsung Life Insurance, Samsung Fire & Marine Insurance, Shinhan Life Insurance, and Hyundai Marine & Fire Insurance**, enabling real-time mobile insurance applications. We are also expanding rapidly into international financial markets through a **PoC with the National Bank of Cambodia**.

02 · WHY

For a startup like us, this is a rare opportunity to meet **executives and working-level staff from financial institutions in one place** and demonstrate our technology firsthand. We knew there was no better venue for networking and B2B partnerships, so we have participated every year for **seven consecutive years, from our first exhibition in 2019 through 2025**.

03 · RESULT

At our first exhibition in 2019, we demonstrated our technology to Samsung Life Insurance executives who visited our booth. That demonstration built trust, leading to **a commercial contract and successful investment**. Every year, we have **presented live demonstrations to the FSC Chairman and the heads of major financial groups**, reinforcing the strength of our technology. After being selected for the special pavilion and **upgrading to an independent booth, our brand visibility increased significantly**. We highly recommend participating if you are a B2B fintech company.

COMPANY **WINNING.I**

Executive Director
Seungsoo Ryu

 **WINNING.I**
BIOMETRICS



CONSECUTIVE PARTICIPATION
Consecutive Years Exhibiting (2019–2025)

7 Years Running

BOOTH-DRIVEN OUTCOMES

Business Contracts + Investment Secured
Global Expansion · National Bank of Cambodia PoC

THANK YOU · KOREA FINTECH WEEK / 2026

Thank you.

We look forward to seeing you at Korea Fintech Week 2026.
See you at aT Center, Seoul · November 25–27, 2026 (Wed–Fri)

CONTACT

Exhibitor Inquiries

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